



# **Sponsorship Trade and Exhibition Information**

**Plymouth International Hotel & Conference Centre  
New Plymouth  
New Zealand**

# Introducing...

Thank you for indicating your interest in attending the **Paediatric Society of New Zealand 62<sup>nd</sup> Annual Scientific Meeting** as a Trade Exhibitor or as a Sponsor. The Conference is to be held in New Plymouth and is organised by a local committee on behalf of the Paediatric Society of New Zealand.

The main theme of the conference is “Back to the future – How early life events shape us”. There will be some focus on antenatal and neonatal issues, but the conference will not be limited to this and a wide variety of paediatric topics will feature on the programme. The conference is a yearly meeting where paediatricians learn from each other and the invited speakers. It is also an opportunity for all delegates to network and socialize with colleagues.

Sponsorship funds are a vital component in any conference. They allow registration fees to be set at a level that encourages attendance and assists in providing a truly memorable event. Please contact me if you would like to discuss ways in which you can gain further profile through sponsorship opportunities.

This schedule also provides information for those participating as a trade exhibitor.

The committee is seeking to promote your company and products to delegates in an effective manner. As conference organiser, it is my aim to work closely with sponsors and trade exhibitors to deliver a successful conference to complement their marketing programme. Please contact me if you have any queries regarding your trade or sponsorship requirements.

Yours sincerely

Dave Treeby  
Conference Organiser

## Contact Details

### Conference Organiser:

Dave Treeby  
Eventuate Ltd  
P.O. Box 51-185  
Tawa, Wellington 5249  
NEW ZEALAND  
PH [+64] 4 232 4350  
Email: [dave@eventuate.co.nz](mailto:dave@eventuate.co.nz)

Further information regarding the conference including registration and abstract applications may be viewed on line at: [www.nzpsmeeting.org](http://www.nzpsmeeting.org)

# Contents

Invitation	2
Who will benefit / who will attend	3
Benefits of sponsorship	4
Specialist sponsors / Advertising opportunities	5
Trade exhibition information	6 - 7
Exhibition floor plan	8
Trade exhibition application	9
Sponsorship application form	10

## Who will benefit as a sponsor or trade exhibitor?

Participation in this conference will benefit:

- pharmaceutical companies
- manufacturers of medical equipment
- service-providers to health professionals & academic institutions
- publishers & suppliers of nursing, health and medical texts / books / journals & resources
- suppliers of electronic learning / academic information systems and resources
- public or private organizations that have interests in Child Health

## Who will attend the conference?

The **Paediatric Society of New Zealand 62<sup>nd</sup> Annual Scientific Meeting** attracts a broad range of delegates. All health professionals who have a passion for working with children and young people are encouraged to attend this conference and its content should appeal to a wide audience. Delegates are expected to include:

- Paediatric Consultants
- RMO Trainees
- Nurses and allied health professionals
- Researchers
- Students

# Benefits of Sponsorship

<b>Gold Sponsorship</b>		
	<b>Benefits</b>	<b>Cost</b>
	<p><b>All conference morning and afternoon teas, lunches will be served near the trade exhibition to give your stand maximum exposure</b></p>	
<b>Gold</b>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Two trade exhibition spaces with priority choice of site</li> <li><input type="checkbox"/> Banner in prime location OR video screen display of logo between plenary sessions</li> <li><input type="checkbox"/> Company name and logo featured on all publicity – recognized as ‘Gold Sponsor’</li> <li><input type="checkbox"/> Company details and contacts will feature in the conference programme</li> <li><input type="checkbox"/> Brochures and merchandise into satchels [limited to selected sponsors only]</li> <li><input type="checkbox"/> Entitlement to a full-page advertisement in the conference programme</li> <li><input type="checkbox"/> Webpage link available from conference to sponsors website</li> <li><input type="checkbox"/> Access to delegate database [when permission is granted from delegate]</li> <li><input type="checkbox"/> Two complimentary Conference registrations including social events</li> <li><input type="checkbox"/> Opportunity to hold a specialist cocktail function</li> <li><input type="checkbox"/> Naming rights for a plenary</li> </ul>	<b>Negotiable: [value \$7,500+GST]</b>

<b>Silver Sponsor</b>		
	<b>Benefits</b>	<b>Cost</b>
	<p><b>All conference morning and afternoon teas, lunches will be served near the trade exhibition to give your stand maximum exposure. Company details and contacts will feature in the conference programme</b></p>	
<b>Silver</b>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Banner space available inside Conference venue</li> <li><input type="checkbox"/> Company name and Logo featured on all publicity</li> <li><input type="checkbox"/> Brochures and merchandise into satchels [limited to selected sponsors]</li> <li><input type="checkbox"/> One trade exhibition space with second choice of site</li> <li><input type="checkbox"/> Entitlement to a free half-page advertisement in conference programme.</li> <li><input type="checkbox"/> Link available from conference to sponsors website</li> <li><input type="checkbox"/> Access to delegate database [when permission is granted from delegate]</li> <li><input type="checkbox"/> One complimentary Conference registration including social events</li> <li><input type="checkbox"/> Naming rights for a plenary</li> </ul>	<b>\$5,000+GST</b>

# Specialist Sponsors

**These sponsors will provide specialist services, products or significant business discounts and other practical assistance which would represent a real saving to the conference. In return, specialist sponsors receive appropriate acknowledgement and marketing opportunities during the conference. This is an ideal package for companies that choose not to have a trade stand at the exhibition.**

Cost to the sponsor is negotiable plus supply of goods e.g.

- Stationery items
- Conference satchels
- Satchel printing
- Name tags
- Movie vouchers gifts
- Other appropriate merchandise

# Advertising Opportunities

*Advertising space is available in the conference programme [black & white only]*

- |  |                    |
|--|--------------------|
| <input type="checkbox"/> <b>Full Page</b>          | <b>\$600 + GST</b> |
| <input type="checkbox"/> <b>Inside front cover</b> | <b>\$800 + GST</b> |
| <input type="checkbox"/> <b>Half Page</b>          | <b>\$300 + GST</b> |
| <input type="checkbox"/> <b>Quarter Page</b>       | <b>\$150 +GST</b>  |

**Please apply to the Conference Organiser if you wish to book advertising - Email: [dave@eventuate.co.nz](mailto:dave@eventuate.co.nz)**

# Trade Exhibition Information

Trade Exhibitors		
	Benefits	Cost
	<p><b>All conference morning and afternoon teas, lunches will be served in and around the trade exhibition to give your stand maximum exposure</b></p>	
<b>Trade Exhibitors</b>	<ul style="list-style-type: none"> <li>❑ Company details and contacts will feature in the conference programme</li> <li>❑ Complimentary morning and afternoon teas, lunches and conference dinner provided for one person per trade stand.</li> <li>❑ Exhibition space includes:               <ul style="list-style-type: none"> <li>Black frame lock panel system</li> <li>Two spotlights</li> <li>One 4-way switch able multi-box</li> <li>One standard company name sign</li> </ul> </li> </ul>	<p>\$1,850 +GST per stand</p> <p>Nb. Cost of each trade stand provides for one persons catering costs. Additional personnel will incur costs of lunch and morning/afternoon teas of \$120 or \$230 which includes conference dinner [+GST]</p>

## 1. Venue

The conference will be held at the **Plymouth International Hotel & Conference Centre**, New Plymouth City. The trade exhibition area will provide maximum exposure to delegates as the exhibition space will also be used for all morning/afternoon breaks plus lunches.

## 2. Trade exhibition set up / pack down schedule

Set up	Tuesday 23 November 2010	11.00am – 4.30pm
Pack down	Friday 26 October 2009	3.00pm – 5.00pm

## 3. Delivery of goods

Consigning delivery of goods to Plymouth Hotel, New Plymouth may be made from Monday 22 November. Please arrange for delivery addressed clearly to:

**Paediatric Society of NZ Conference**  
 Plymouth International Hotel  
 Cnr Courtenay & Leach Streets  
 New Plymouth  
 Ph +64 6 759 9128

#### **4. Trade Delegate Registration**

Please register at the conference registration area after 1.00pm on Tuesday 23 November. This area will be clearly indicated by appropriate signage. You will be given an access ID tag plus a complimentary conference dinner ticket for each trade space booked.

Cost of each trade stand provides for one person's catering costs which includes attendance at the conference dinner. Additional personnel will incur the following costs:

- lunches and morning/afternoon teas - \$120 [+GST]
- You may also request additional conference dinner tickets at \$110 [+GST]

Please complete the attached 'Trade Exhibition application' form or contact the conference organiser for additional catering and/or conference dinner tickets

#### **5. Car Parking**

Complimentary on-site parking is available.

#### **6. Exhibition space & services**

Exhibition space consists of pre-constructed booths measuring 3m wide x 1.8m side walls and 2.3m in height. Exhibition stands includes:

- Black frame panel system
- Two 150 W spotlights
- One 10 amp 4-way power multi-box
- One standard company name sign

Trestle tables and chairs are also available depending on availability and are free of charge. Please contact the conference organiser should you wish to make a booking.

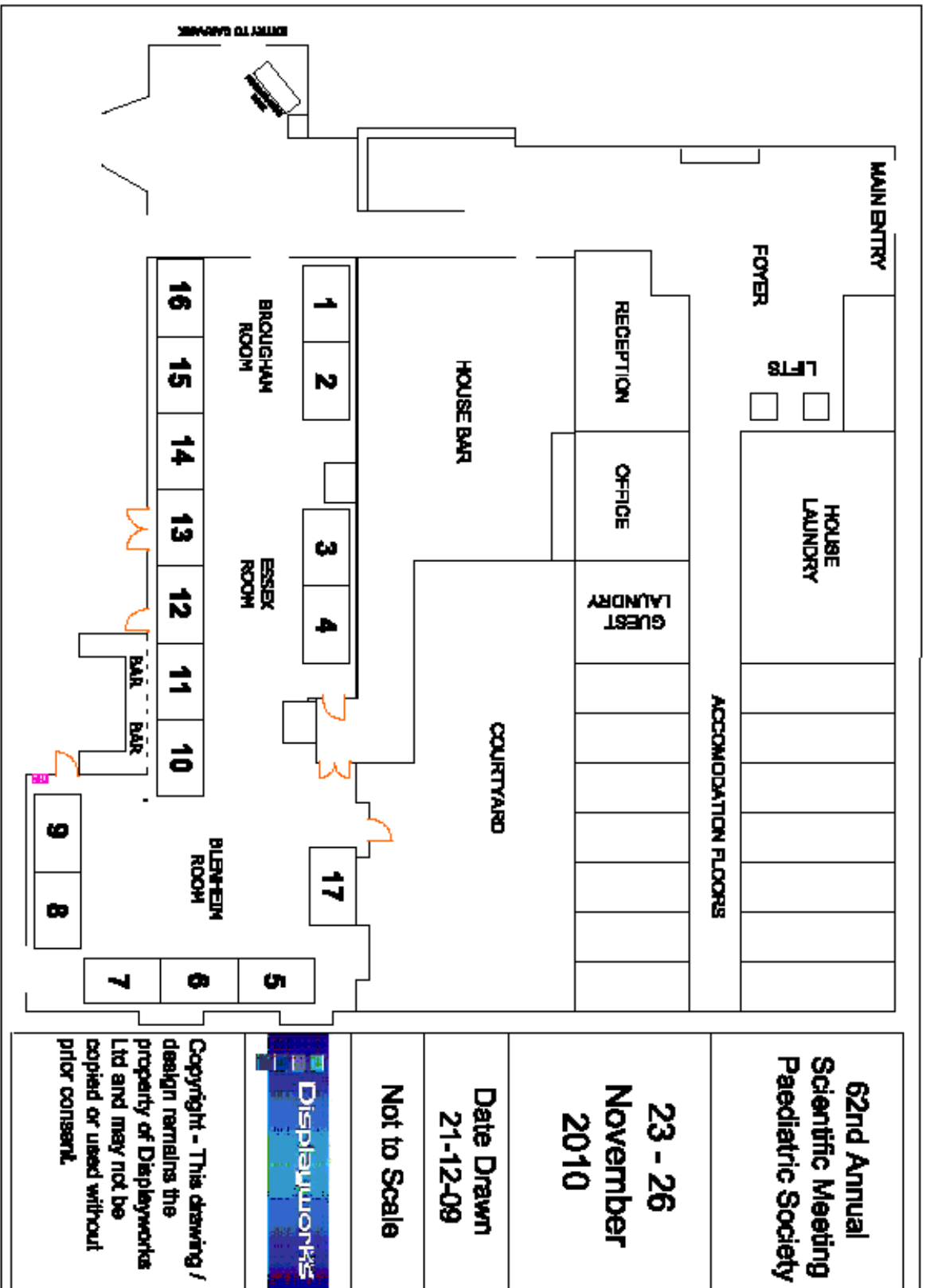
#### **7. Phone and Internet connection**

Wireless Broadband Internet Access [3 day or 300Mb max] at \$15 including GST. A \$35 option allows up to 700Mb. Please contact the conference organiser at least 14 days prior to the conference to confirm the service you require.

#### **8. Floor plan and allocation of stands**

See attached floor plan. Note that this plan may be amended depending on final numbers and programme requirements. Stands will be allocated on a first-come, first-served basis with major sponsors having first choice of site. The conference organiser will contact you to confirm allocation arrangements.

# Venue Floor Plan



# Application for Trade Exhibition Space

Please complete this Exhibition Application form and forward to the conference organiser.

**Paediatric Society of NZ Conference  
23 – 26 November 2010  
Plymouth International Hotel  
New Plymouth**

Eventuate Ltd  
P.O. Box 51-185  
Tawa,  
Wellington 5249  
NEW ZEALAND

I require ..... booth(s) at NZ\$1,850.00 + GST [includes one persons catering costs plus conference dinner]

I require ..... additional exhibitor catering cost @ NZ\$120.00 + GST

I require ..... additional conference dinner tickets @ NZ\$110.00 + GST

- Company Name .....
- Postal Address .....  
.....  
.....
- Contact Name .....
- Telephone .....
- Email .....
- Company webpage .....

Signed \_\_\_\_\_ For The Hirer \_\_\_\_\_ Date \_\_\_\_\_

## Payment Details:

On receipt of the Exhibition application form, the conference organiser will issue a letter of confirmation together with an invoice for the amount payable. Exhibitors may either send full payment or a deposit of 50% with the balance of payment required by 20 October 2010.

Cheques or bank drafts to be made payable to '*Eventuate Ltd – NZPS Conference*'.

# Application for Sponsorship

Please complete this Sponsorship Application form and forward to the conference organiser.

**Paediatric Society of NZ Conference  
23 – 26 November 2010  
Plymouth International Hotel  
New Plymouth**

Dave Treeby  
ANE Conference  
Eventuate Ltd  
P.O. Box 51-185  
Tawa,  
Wellington 5249  
NEW ZEALAND

Type of sponsorship requested .....

- Company Name .....
- Postal Address .....  
.....  
.....  
.....
- Contact Name .....
- Telephone .....
- Email .....
- Company webpage .....

Signed \_\_\_\_\_ For The Hirer \_\_\_\_\_ Date \_\_\_\_\_

## Payment Details:

On receipt of the sponsorship application form, the conference organiser will issue a letter of confirmation together with an invoice for the amount payable. Sponsors may either send full payment or a deposit of 50% with the balance of payment required by 20 October 2010.

Cheques or bank drafts to be made payable to '*Eventuate Ltd – NZPS Conference*'.